

SLO County
UndocuSupport

**STRATEGIC
PLANNING**

AUGUST 2024



Table Of Contents

- ▶ **History**
- ▶ **Process & Participants**
- ▶ **Purpose**
- ▶ **Focus Areas**
- ▶ **Goals & Objectives**



History

Since 2020, San Luis Obispo (SLO) County UndocuSupport has been transforming the lives of the local immigrant community. Born out of the need to address inequities highlighted by the COVID-19 pandemic, UndocuSupport is a collaboration of local organizations, community leaders, and concerned individuals that came together in April 2020 with a common goal: to provide financial support for local immigrant families, including undocumented and mixed status immigrant families who were left out of federal pandemic relief programs.

UndocuSupport has emerged as one of the leading immigrant support organizations in San Luis Obispo County and is a program of The Community Foundation San Luis Obispo County.

Process & Participants

In 2024, UndocuSupport issued a call for proposals to produce an updated strategic plan. The UndocuSupport Strategic Planning Workgroup met twice in July/August 2024 with the assistance of Dr. Joy Pedersen with Clarity Collective. These sessions were dedicated to evaluating the programs achievements and challenges over the past four years, to chart a course for the next several years.

During these meetings, the workgroup conducted an in-depth review of their successes and strengths, focusing on their unique role within the community. They examined their current organizational structure and capacity, ensuring that their strategic goals were realistic and aligned with their operational capabilities. Key discussions centered around the core functions of the program - delivering direct aid to undocumented and other immigrant families, convening community partners, and fostering connections with immigrant populations. Additionally, the workgroup considered their role as a Fiscal Sponsor in collaboration with The Community Foundation San Luis Obispo County.

The workgroup reached a consensus that the program's four primary focus areas should remain unchanged. The four focus areas are: 1) Raising and Distributing Aid 2) Integrating Collaboration; Streamlining Access To; Delivery of Services for Undocumented and Other Immigrants 3) Advocacy, Policy, and System Change, and 4) Fiscal; Operational Sustainability; Communications.

Overall, the strategic planning process aimed to refine the program's focus, enhance its impact, and ensure that its resources and efforts are directed towards maximizing support for undocumented and other immigrant families.

2024 Strategic Planning Workgroup:

- Rita Casaverde
- Joel Diringer
- Wendy Wendt
- Quinn Brady
- Marilu Gomez
- Erica Ruvalcaba-Heredia
- Lisa Fraser
- Biz Steinberg
- Mariana Gutierrez
- Fernanda Lucas
- Angel Lopez
- Maria Legato
- Cassandra Kartashov
- Leo Ontiveros
- Demetrio Morales-Salazar

Program Manager:


Chelsea Ruiz

Facilitator:

Joy Pedersen

Purpose

An organizing entity that provides and connects resources, support, and advocacy for and with undocumented and other immigrant families in SLO County in order to make meaningful impact and true system change.





Focus Areas

Raise and
Distribute Aid

Integrated
Collaboration &
Streamlined
Access To Delivery of
Services

Advocacy,
Policy &
System
Change

Fiscal & Operational Sustainability &
Communications



Goals & Objectives

FOCUS AREA

**Raise and
Distribute Aid**

GOAL

Raise and sustain funds and distribute to partners to support local, emerging needs to local undocumented and other immigrant families who have limited access to resources.

Goals & Objectives

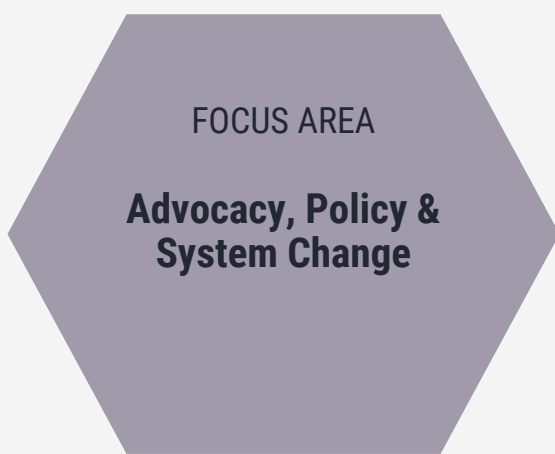


GOAL

Harness our collective strength to promote collaboration, coordination and effectiveness of existing and emerging providers to maximize resources, ensure efficient aid distribution, build resiliency and spur system change.



Goals & Objectives



GOAL

Go beyond meeting immediate needs and address the root causes of inequities faced by undocumented and other immigrants. Leverage our resources and deploy strategies that strengthen this community's voice, increase awareness and grow the critical mass needed to influence decision makers and bring real system change.

Goals & Objectives

FOCUS AREA

Fiscal & Operational Sustainability & Communications

GOAL

Ensure the success, resiliency and sustainability of this work. Employ traditional and innovative approaches to structure, leadership, and fundraising. Remain realistic about scope, planning and operations given the social and political challenges in funding this mission.